

*Children
Thrive
Communities
Flourish*



STRONGER
CHILDREN
BRIGHTER
TOMORROWS



80 *Years of* *Hope in Action*

80th ANNIVERSARY GALA

SATURDAY, APRIL 3, 2027

AQUARIUM OF THE PACIFIC
LONG BEACH, CALIFORNIA

*An evening celebrating 80 years of service,
compassion, and community impact.*



Together, we put hope into action.



Put Hope Into Action

Children's Benefit League invites your company to join us as a corporate partner for our 80th Anniversary Gala on Saturday, April 3, 2027, at the Aquarium of the Pacific in Long Beach.

For 80 years, CBL has brought people together to strengthen access to essential services for children and families. Gala sponsorship places your organization alongside a trusted tradition of volunteer leadership, generosity, and local action while helping sustain the work of five nonprofit partners serving our community.

A Partnership With Purpose

Your sponsorship is more than event visibility. It helps connect children and families with dental care, mental health support, disability services, hearing and early-intervention resources, and community-based health services.

Community Impact	Corporate Visibility	Employee Connection
Support trusted nonprofit partners serving children and families across Long Beach and surrounding communities.	Receive recognition through gala, website, social media, newsletter, signage, and post-event communications based on sponsorship level.	Higher-level partnerships include opportunities for employees or company representatives to engage with CBL's community work.

Why Companies Partner With CBL

A direct gift to any one of our nonprofit partners is meaningful. A partnership with Children's Benefit League offers a broader way to invest in the community.

Through one relationship with CBL, your company helps strengthen a network of five nonprofit organizations addressing interconnected needs - from dental and mental health care to disability services, hearing and early-intervention resources, and community-based health care.

CBL brings 80 years of volunteer leadership, fundraising, community relationships, and advocacy to this work. We create opportunities for our partners to share their missions, connect with supporters, and benefit from the collective strength of an established community organization.

Broader community reach	Support extends across five nonprofit partners and multiple areas of need.
One meaningful partnership	Companies can make a wide-ranging local impact through a single relationship.
Collective visibility	CBL brings businesses, nonprofit leaders, volunteers, and community supporters together around a shared purpose.
Long-standing community trust	Sponsors become part of an 80-year tradition of service to children and families.
Continued support beyond one event	Gala sponsorship strengthens CBL's ongoing ability to raise awareness, build relationships, and generate support for its nonprofit partners.

Five Partners One Shared Commitment

CBL raises funds and builds community support for five nonprofit organizations whose services help children and families overcome barriers to care, development, and opportunity.

Children's Dental Health Clinic	Expands access to essential dental services for children who may otherwise go without care.
John Tracy Center	Supports young children with hearing loss and equips families with early-intervention resources.
The Guidance Center	Provides mental health services that help children and families heal, grow, and build resilience.
AbilityFirst	Creates programs and opportunities that support people with disabilities and their families.
TCC Family Health	Delivers community-based health services for children, individuals, and families across the region.

The Value of Collective Support

By investing through CBL, corporate partners help strengthen the broader network of care available to local children and families while increasing awareness of each partner's mission and services.

An Evening Celebrating 80 Years of Service

The 80 Years of Hope in Action Gala will bring together business leaders, community partners, supporters, and friends of CBL for an evening at the Aquarium of the Pacific.

Date	Saturday, April 3, 2027
Location	Aquarium of the Pacific Long Beach, California
Cocktail Hour	A distinctive Shark Lagoon welcome experience
Program	Dinner, mission-focused storytelling, awards, and recognition of community impact
Fundraising	Live and silent auctions supporting CBL's nonprofit partners

Why Companies Participate

- Demonstrate a visible commitment to children, families, and the Long Beach community
- Build meaningful connections with civic, business, and nonprofit leaders
- Engage employees around a locally relevant cause
- Receive recognition before, during, and after the gala
- Celebrate a milestone year with an organization rooted in 80 years of service

Choose Your Level of Partnership

Each sponsorship level combines community impact with meaningful recognition. Higher levels provide greater visibility, hospitality, and year-round engagement.

Benefit	Legacy \$20K	Empowerment \$15K	Hope \$10K	Compassion \$5K	Community \$2.5K
Guest hospitality	10 VIP	10	6	4	2
Preferred seating	Premium	Preferred	-	-	-
Red-carpet recognition	Premier logo	Enhanced logo	Logo	-	-
Program and signage	Premier logo	Enhanced logo	Logo	Name	Name
Event website	Featured logo	Featured logo	Logo	Name	Name
Social media recognition	Prominent	Included	Included	Select	-
Newsletter recognition	Included	Included	-	-	-
Program acknowledgment	Featured	Key moment	Visuals	Visuals	-
Corporate partner spotlight	Web, newsletter, social	Newsletter or social	-	-	-
Community engagement opportunity	Included	Included	-	-	-
Post-event recognition	Included	Included	Included	Included	Included
CBL website listing for one year	Logo + link	Logo + link	Logo + link	Name + link	Name + link

PREMIER PARTNERSHIPS

Legacy and Empowerment Sponsorships

Legacy Sponsor | \$20,000

LIMITED TO SIX PARTNERS

Our premier level of partnership, honoring 80 years of hope in action.

- One premium table for 10 guests with preferred seating
- Exclusive VIP gifts for all 10 guests
- Distinguished designation as an 80th Anniversary Legacy Partner
- Premier logo placement on the red-carpet backdrop, major event signage, gala program, and key event materials
- Prominent recognition across the event website, social media, and public-facing newsletters
- Featured acknowledgment during gala video presentations and key program moments
- Dedicated Corporate Partner Spotlight through CBL's website, newsletter, and social media
- Invitation to a CBL-supported volunteer or community-engagement opportunity
- Post-event recognition and a featured logo with direct link on the CBL website for one year

Empowerment Sponsor | \$15,000

Building brighter futures for children and families.

- One table for 10 guests with preferred seating and special gala gifts
- Enhanced logo placement on the red-carpet backdrop, major event signage, gala program, and key event materials
- Recognition across the event website, social media, and public-facing newsletters
- Special acknowledgment during a key moment in the evening's program
- Corporate Partner Spotlight through CBL social media or newsletter
- Invitation to a CBL-supported volunteer or community-engagement opportunity
- Post-event recognition and a featured logo with direct link on the CBL website for one year

Hope Compassion and Community Sponsorships

Hope Sponsor | \$10,000

Inspiring opportunity and possibility.

- Six gala tickets
- Logo placement on the red-carpet backdrop, select event signage, gala program, and event materials
- Recognition across the event website and social media
- Acknowledgment in gala presentation materials and event visuals
- Post-event recognition and company logo with direct link on the CBL website for one year

Compassion Sponsor | \$5,000

Supporting children and families facing barriers to essential services.

- Four gala tickets
- Company name placement in the gala program and on select event signage
- Recognition on the event website and through select social media posts
- Acknowledgment in gala presentation materials and event visuals
- Post-event recognition and company name with direct link on the CBL website for one year

Community Sponsor | \$2,500

Strengthening access to essential services throughout Long Beach and surrounding communities.

- Two gala tickets
- Company name placement in the gala program and on select event signage
- Recognition on the gala event website
- Post-event recognition and company name with direct link on the CBL website for one year

Join Us in Putting Hope Into Action

Your partnership will help CBL celebrate an extraordinary milestone while strengthening the network of care available to children and families in our community.

How to Participate

1	Select the sponsorship level that best aligns with your company's community-impact and visibility goals.
2	Confirm your partnership with a CBL representative and provide your company name, logo, website link, and primary contact information.
3	Submit sponsorship materials by the communicated recognition deadline to receive the full benefits associated with your level.

Sponsorship Inquiries

To begin a conversation about corporate sponsorship, visit www.cbllb.org or contact your Children's Benefit League representative.

Recognition Materials

Sponsors should provide a high-resolution company logo in PNG, JPG, EPS, or PDF format, along with the preferred company name and website address. Recognition is subject to sponsorship confirmation and timely receipt of materials.

Together, we put hope into action.